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Good Grammar Will Get You Promoted

Methodology: Grammarly reviewed 100 LinkedIn profiles of native English-speakers in the consumer packaged goods industry. Each of the professionals we looked at worked for no more than three employers over the first 10 years of their career. Half were promoted to director-level or above within those 10 years, and the other half were not.

Here's what we found:

Professionals with fewer grammar errors in their profiles achieved higher positions. Those who failed to progress to a director-level position within the first 10 years of their careers made 2.5 times as many grammar mistakes as their director-level colleagues.

Fewer grammar errors correlate with more promotions. Professionals with one to four promotions over their 10-year careers made 45 percent more grammar errors than those with six to nine promotions in the same time frame.

Fewer grammar errors associate with frequent job changes. Those who remained at the same company for more than 10 years made 20 percent more grammar mistakes than those who held six jobs during the same period.

Grammarly CEO Brad Hoover explains: "People with better grammar may be more ambitious in their search for promising career opportunities, or job-hoppers may simply recheck their résumés between jobs."

Grammar provides the most accurate window into a job applicant's abilities. Interestingly, there were virtually no spelling mistakes in the 100 LinkedIn profiles analyzed by the Grammarly team.

According to Mr. Hoover: "This is likely due to the prevalence of spell check, which performs a relatively simple computer recall task. By contrast, grammar analysis is very complex, requiring a deep understanding of the relationships between words."

Writing skills indicate a person's performance at work in the following ways:

- People who care about their writing demonstrate credibility, professionalism, and accuracy in their work.
- Knowing how to structure a grammatically correct sentence is a sign that you can analyze and explain complex problems.

Grammarly improves communication among the world's 2+ billion native and non-native English writers. Its flagship product, the [Grammarly Editor](#), corrects contextual spelling mistakes, checks for more than 250 common grammar errors, enhances vocabulary usage, and provides citation suggestions. To learn more, visit [Grammarly's website](#) or connect on [Facebook](#).